# 3.1 Speculation

#### => Is it Bubblecious or is a Crater imminent?

> Previous lows and highs are prelude to future:

~**\$200**: Jan 2015 -- Lowest in 2015

**~\$500**: Nov 2015 -- Highest in 2015

~\$370: Jan 2016 -- Lowest in 2016

~\$1,030: Dec 2016 -- Highest in 2016

~\$750: Jan 2017 -- Lowest in 2017

~\$19,600: Dec 2017 -- Highest so far

# 3.2 Sweet Spots

### => For the next few years:

- Gifts: life events, remittance, charity, ...
- Spend: Gyft, Overstock, Microsoft, ...
- Games: <u>SaruTobi</u>, <u>Minecraft/Bitquest</u>, ...
- Travel: airBaltic, LOT Air, BTCTrip, ...
- Merchants: <u>returns</u> and pass savings to customers e.g. <u>1 to 25%</u>
- <u>Jobs</u>: for those with software and crypto talent
- University programs: MIT, Princeton, Notre Dame, Stanford, ...
- Store of Value: ETF's, Peer to Peer Lending, Derivatives, ...
- Real Estate: Rent, Buy
- States: Give tax incentives to crypto startups
- Nations: Evolve to hybrid crypto-fiat financial structures
- New Apps: <u>Contracts</u>, <u>Programmable Value</u>, ...

# **3.3 Mining**

=> Can anyone be a Miner -- paid with Bitcoin?

### Yes! But know Costs and Risks

- > Use spare time on your computer -- and newer computers may come with built-in Mining capability
- > Use Application Specific Integrated Circuit (ASIC)
- > <u>Cloud Mining</u> to monetize <u>Digital Assets</u> with NO Facility overhead -- and Annuity-like or Time-limited payout contracts